

2025

GMBWALE AI OS FOR GBP GROWTH

AI-Powered GBP Optimization Platform |
Founder & CEO: Giriraj, Jaipur, Rajasthan, India

02

PROBLEM

400+ Million Google Business Profiles Are Under Optimized

Local businesses struggle with Daily GBP Updates, Review Management, Local SEO, Google Maps Ranking, Business Photos & Performance Tracking — leading to Lost Leads, Lower Rankings, Poor Visibility & Reduced Customer Trust.

"Most local businesses don't have time or expertise to optimize Google Business Profiles consistently."



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ONE AI PLATFORM FOR
COMPLETE GBP MANAGEMENT

AI-Powered Automation For Every Aspect Of Your Google Business Profile

01

AI GBP Audit & Daily Posts — Automated profile health checks with 100+ audit points and 1-click daily content posting

02

Review Reply Automation & QR Generator — Instant AI-powered review responses and QR-based review collection system

03

Photo Optimization, Keyword Intelligence & Local Ranking Insights — Complete local SEO toolkit built for Indian businesses

04

PRODUCT SHOWCASE

Premium Device Mockups — AI-Powered GBP Features in Action

1. Profile Health Score

Live dashboard showing real-time profile health score and optimization status

1. GBP Audit Engine

100+ automated checks covering every GBP ranking factor with fix recommendations

1. AI Review Reply

Instant AI-generated replies to every review, personalized and brand-aligned

1. Daily Post Generator

1-click AI post creation and scheduling for consistent GBP activity and ranking boost

1. QR & Keyword Manager

QR Review Generator for more reviews + Keyword Manager with local ranking insights

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MARKET OPPORTUNITY

Massive Market Opportunity

TAM (Total Addressable Market)

₹20,000+ Cr

63M+ Indian SMBs across Restaurants, Spas, Hotels, Clinics & more

SAM (Serviceable Available Market)

₹5,000 Cr

Mid-size local businesses adopting AI-powered GBP optimization tools

SOM (Serviceable Obtainable Market)

₹500 Cr

Initial target in Tier 1 & Tier 2 Indian cities over the next 3 years

06 — BUSINESS MODEL

Subscription SaaS Pricing Plans:

₹1,299

per month

Starter — for Small Businesses

₹4,999

per month

Agency — for Marketing Agencies

₹19,999

White Label — for Resellers

Add-ons:

GBP Setup Services, Local SEO, Google Ads,
Consulting, Training

Channels:

Direct Sales, Agency Partners, Affiliate Program,
Local Consultants

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GROWTH ENGINE

Multi-Channel Customer Acquisition

Paid Channels
Meta Ads
Google Ads
YouTube Ads
CAC: ₹600–900

Organic & Partnerships
SEO · YouTube · LinkedIn
Agency Partners
Affiliate Program
Play Store · App Store

Unit Economics
LTV: ₹15,000+
LTV/CAC Ratio: 15x+
Strong Retention
Scalable Growth

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GROWTH
PROJECTION

5,000

Customers by 2027
₹7.8 Cr ARR

25,000

Customers by 2028
₹39 Cr ARR

2029

₹156 CR

Customers by 2029
₹156 Cr ARR

Target: 100,000 Customers & ₹156 Cr ARR by 2029

GMBWALE AI vs The Rest — Built for Indian Local Businesses

Features
GBP Audit
AI Posts
AI Review Reply
QR Review System
Local SEO AI
Hindi Support
White Label

Others
× Not Available
× Not Available
⚠ Limited
× Not Available
× Not Available
× Not Available
× Not Available

GMBWALE AI
✔ 100+ Checks
✔ Daily AI Posts
✔ Instant Replies
✔ QR Generator
✔ Keyword AI
✔ Full Support
✔ Available

Revenue Forecast & SaaS Metrics

2027 Revenue

₹7.8 Cr

Gross Margin: 85%+ | Net
Margin: 35%+

2028 Revenue

₹39 Cr

Churn Target: <5% | ARR
Growth: 4x YoY

2029 Revenue

₹156 Cr

Path to India's Largest GBP SaaS
Platform

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PERFECT TIMING

"The future of local business growth will be AI-powered."

01

Google Maps Usage Exploding: 500M+ Users driving local search demand

02

AI Adoption Accelerating: Business automation boom transforming operations

03

SMB Digitization & Local SEO: Rapid growth makes GBP optimization mandatory for every local business

1.

INVESTMENT ASK

Raising:

₹2 Cr

**18-Month Runway · Goal:
10,000+ Businesses**

40%

for Marketing & Customer
Acquisition

25%

for Product Development & AI
Features

20%

for Sales Team & Business
Development

15%

for Operations &
Infrastructure